

Quote

THE WEEKLY DIGEST

Volume 23—Number 26

Week of June 22, 1952

MAY WE *Quote* YOU ON THAT?

Pres HARRY S TRUMAN, dedicating *Nautilus*, world's 1st atomic-powered vessel: "The day that the propellers of this new submarine . . . drive her forward will be the most momentous day in the field of atomic science since that 1st flash of light down in the desert 7 yrs ago. Then we knew we had a bomb for war. Now we will have a power plant for peace." 1-Q

" "

WINSTON CHURCHILL, British prime minister, anent economic crisis: "Lands and nations whom we have defeated in war or rescued from subjection are today more solidly sure of earning their living than we are." 2-Q

" "

Gen DWIGHT D EISENHOWER: "I have no political debts. I have heard of all kinds of deals; all of us have. I am strictly a no-deal man." 3-Q

" "

Sen EUGENE D MILLIKIN (R-Colo) chmn Resolutions Comm of Republican Nat'l Convention: "Our platform will be as brief as poss-

ible, and as lengthy as necessary. Any Republican should be able to run on it." (*Wall St Jnl* this wk presented "model platform" for Republicans. Revealed it was taken plank by plank from platform "adopted by Democratic Party in Chicago, July, '32 and abandoned by it in Washington, Mar, '33.") 4-Q

" "

CHAS KING, chmn Mich Taft comm: "If Eisenhower is nominated, the Taft forces will support him if you'll give us 48 hrs to get over the blow." 5-Q

" "

Maj-Gen DAN'L H HUDELSON, who led Southern Calif Nat'l Guard into combat in Korea: "I certainly do not think UN troops could hold back the Communists in concentrated attack. They have too much manpower there." 6-Q

" "

Field Marshal EARL ALEXANDER, British Minister of Defense, commenting on possible new offensive in Korea: "I think no matter how strong the enemy's attack, (they) would take a terrific loss, and would not break thru." 7-Q

T W E L F T H Y E A R O F P U B L I C A T I O N



Our forecast that Pres Truman would not *run* for another term, which we have made consistently since '50, has been coupled with the provision that he may be *forced* to accept nomination.

We believe the President would genuinely prefer *not* to head his party's ticket this yr. There are a number of "reasons why" which may be listed, not necessarily in the order of their impelling force:

- (1) The calendar. (Mr Truman was 68 yrs old last May 8);
- (2) The understandable desire to "quit while you're ahead". (Every contest is a gamble. The President could step down now with prestige unimpaired. A defeat at the polls would obviously damage his record in historical perspective);
- (3) Family pressure. (Mrs Truman wants the independence of Independence.)
- (4) A conviction that the next 4 yrs may not be a particularly propitious time for any man to be President of the United States.

Despite the sum total of these considerations, Mr Truman may well be the Democratic nominee. He is a party man to the core. If no acceptable alternate steps forward to carry out the Fair Deal policies, he will be obligated to bear the banner. At this moment, we consider the chances less than even that he will do so.

Gen Eisenhower's determination to discard set speeches for the informal approach is, in a sense, a distinct gain. (Abilene demonstrated that he has no facility for reading from mss.) The practice, however, has its dangers. Few seasoned campaigners would care or dare to follow the impromptu approach.

Possibly the most cogent reason Pres Truman hesitates to invoke Taft-Hartley in the steel issue is that he (and Murray) fear results of an election on employer's final offer, as provided in the Act. Usually organized labor upholds the union. In this instance, the only remaining stickler in negotiations is the union shop. There's evidence that steelworkers aren't too concerned on that point. If majority voted to accept employer's offer, Murray would be discredited as steel union head.



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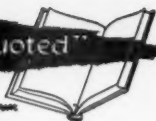
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..... *Quote*

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★
"He who never quotes, is never quoted."
★ ★

Charles William Ferguson



ABILITY—1

Every man must at last accept himself for his portion, and learn to do his work with the tools and talents with which he has been endowed. That some are more richly endowed than others should cause no concern, for in the final analysis it may appear that the mighty oak is of less importance than the tiny violet which blooms in humble obscurity at its feet.— C A HAWLEY, "The Mark of High Achievement," *Toastmaster*, hm, Toastmasters Internat'l, 6-'52.

ADVERTISING—2

Advertising came into the world because men were too impatient for Mrs Jones to tell Mrs Smith that Brown's pickles were good.— ROY DURSTINE, *Advertiser's Digest*.

AMERICA—Criticism—3

A teacher said: "It's getting so that no one can question democracy without being called Communist. Yet a democracy, like an apparently healthy person, may have imperfections that ought to be dealt with—but that first have to be found thru questioning and examination." — HERBERT & DIXIE YAHRAES, "I Love America But—" *Better Homes & Gardens*, 6-'52.

ANGER—4

Every time you give another a "piece of your mind" you add to your own vacuum. — FENWICK L HOLMES, *How to Cash In on Yourself* (Dodd).

ATTITUDE—5

A smile is something that adds to your face value.—*Hudson Newsletter*.

BEHAVIOR—6

People can be placed into 3 classes: the few who make things happen; the many who watch things happen; and the overwhelming majority who have no idea what has happened. — *Harvester*, hm, Internat'l Harvester Co of Canada.

— " —

And still true!

What they are pleased to term "the spirit of the times" is mostly the gentlemen's own spirit wherein the times are made to mirror. — GOETHE, *Faust*, (1831). 7

— " —

BUREAUCRACY—8

A Washington correspondent for a New England newspaper called a fed'l agency to learn how a hometown project was progressing. He was shunted from one telephone extension to another until finally he wound up with an official on the line who advised: "I suggest you call your hometown newspaper." — *Nat'l Canvas Goods Mfr's Review*.

..... *Quote*

Inflation

When this little story made the rounds, some 15 yrs ago, the coin referred to was a nickel. We present the current version without further comment:

It was getting late and the young couple in the porch swing had not spoken for a half hr. "Suppose you had money, Bill," asked the girl, breaking the silence at last, "What would you do?" The boy flung his head back, looked far into the distance and announced grandly, "I'd travel."

He felt her warm, soft hand slip into his—then suddenly she was gone. He looked down, and there in his hand was a quarter. 9

CHARACTER—10

The world is not perishing for the want of clever or talented or well-meaning men. It is perishing for the want of men of courage and resolution who, in devotion to the cause of right and truth, can rise above personal feeling and private ambition. — Dr ROBERT J McCracken, pastor, Riverside Church, N Y C.

CHINA—Communism—11

The Communists are making it almost impossible for Americans to get out of China. U S citizens were allowed to leave at the rate of 1 a day up until January, but only 6 got out during both Feb and March. There were 7,000 Americans in China when the Communists took over, and there are 215 still there.—Moody Student.

..... *Quote*

CHURCH—Building—12

A new church is needed somewhere in the U S every 9 hrs, to take care of the nation's increasing population. — Dr PHILIP S DYBIC, Exec Sec'y, Bd of Home Missions, Evangelical Lutheran Church.

COMMUNISM—Doctrine—13

The members of the SED (E German Communists) have been ordered not to read the works of Stalin or any other Communist bigshots while in bed. The order says: "While it is quite admissible to read cheap literature in bed, the Communist classics must be studied diligently, and not without consulting a dictionary!"—*Muenchner Illustrierte* (Germany).

CONSCIENCE—14

Conscience speaks but interest shouts.—*Revue de la Pensee Francaise*, Paris (QUOTE translation).

CONVERSATION—15

The best recipe for the art of conversation comes from the Arabic. The pupil asked the sage how he could learn to be a good conversationalist.

"Listen, my son," replied the sage, holding up an admonishing finger.

"I am listening, father," said the pupil, after a silence. "Continue your instruction." "There is no more to tell," replied the sage.—*Topicks*, hm, Pick Hotel Corp'n.

CRITICISM—16

The dignified old lady, a pillar of the congregation, shook hands with the pastor after services. "Wonderful sermon!" she exclaimed. "Everything you said applies to somebody or other I know." — Rev BROCK T SUTTON, *Pageant*.

DEFENSE—Cost—17

Defense is a costly business these days. A medium tank which cost \$81,300 during World War II costs \$244,000 today; a medium bomber costing then \$402,000, costs \$3,476,000 today; a destroyer costing \$9,900,000 then, costs \$27,500,000 today.—*Survey Bulletin*.

DEMOCRACY—18

Democracy is the art and science of running the circus from the monkey cage.—H L MENCKEN.

DRINKING—19

The Preferred Risk Mutual Ins Co, Des Moines, Ia, has been licensed in Okla to write auto liability on persons who state on their applications they will not take a drink during life of the policy. Such risks to be written at 25% below standard rates.—*Best's Insurance News*.

EDUCATION—20

When we listen to the radio, look at television and read the newspapers we wonder whether universal education has been the great boon that its supporters have always claimed it would be.—ROE'R M HUTCHINS, Associate Director, Ford Foundation.

" "

If the world is to be an armed camp for the next 30 yrs, we must make certain that we don't fail to educate our people to their highest potentialities. The best educated population will win. — HAMDEN L FORKNER, *Teachers College Record*.

ETHICS—21

We say "Don't kick a man when he is down," as tho we had a right to kick him at other times.—*Local Gov't Service*, London.



The seating of contested delegations to the Republican Convention is going to be a significant factor in this yr's nomination.

The Republican Nat'l Committee in '44 adopted a rule that, in contested situations, only the seating of delegates-at-large would be considered by the Convention. Of the 77 contested Southern delegates only 18 are delegates-at-large. If the '44 rule prevails, Taft will be the victor in that contest.

Assuming Taft wins the seating skirmish, he may go into the balloting with a maximum of up to 550 votes. This is a commanding lead. But it is important to remember that Eisenhower has presumed strength in the pledged votes of Warren and Stassen. Crucial test, in all probability will be the action of unpledged delegates in three states—Pennsylvania (70 votes), Michigan (46 votes) and Maryland (24 votes).

Taft's best chance of victory lies in the early balloting. If he can approach a majority on the 1st or 2nd ballot, crowd psychology will work for him.

It is unusual for a Convention to be confronted with 2 aspirants of approximately equal strength. This means that one or the other is virtually certain to be nominated. Dark horses are led from the stable when 3 or more contenders flounder helplessly into upper-bracket balloting. In such situations no one can gain a majority and a compromise entrant is required to break the deadlock.

..... *Quote*

I dread nothing so much as the exercise of ungranted and doubtful powers by this gov't. It is, in my opinion, the danger of dangers to the future of this country. Let us be sure we keep it always within its limits.

If this great, ambitious ever-growing corp'n becomes oppressive, who shall check it? If it becomes wayward, who shall control it? If it becomes unjust, who shall trust it? As sentinels on the country's watchtower, senators, I beseech you watch and guard with sleepless dread that corp'n which can make all property and rights, all states and people, and all liberty and hope, its plaything in an hr and its victims forever. — Sen BENJ HARVEY HILL, of S C, addressing U S Senate, March 27, 1878. 22

FOREIGN POLICY—23

It is probably intellectual snobbery to suggest that the trouble with American foreign policy has been that the men who make it do not read books, especially books written by foreigners. Yet it does seem that, with Hitler's *Mein Kampf* in print, Cordell Hull and his successors might have been better prepared for the events in Europe of the '30's. And there is little evidence that in dealing with the events in Europe of the '40's, our policy-makers were around with an understanding of Lenin's works and Stalin's emendations of them. Facing the '50's, we can only hope that somebody in Wash-

..... *Quote*

ington is reading Jawaharlal Nehru and Mao Tse-tung.—SIDNEY HERTZBERT, "Can Old-Time Diplomacy Check Soviet Power?" *Commentary*, 4-'52.

FREEDOM—24

If men are to be free, political and economic power must be diffused. An all-powerful state may continue for a time to tolerate dissent because of the strength of past tradition. . . It will, however, be living on spiritual capital . . . from another era. . . And since those in power commonly do not suffer opposition gladly those who differ will gradually be crushed or eliminated.—PAUL H DOUGLAS, *Economy in the Nat'l Gov't* (Univ of Chicago).

FUTURE—25

What is happening in the world today we can do little about. But what happens 20 yrs from now we can direct! And the only way the world of tomorrow can be formed is thru our homes and schools today. There is no greater power in the world today than education.—GRETCHEN GRIMM, *High Points*.

GOD—and Man—26

Wm Penn said: "Those people who are not ruled by God will be ruled by tyrants." And from Herod to Hitler history has proved him right.—PAUL HARVEY, *Volta Review*.

GOVERNMENT—27

Public administration is necessarily personal. . . We live in a society of men, and any organization is at best a continuing problem in the adjustment of individual personalities to each other and to a common cause. — JOHN D MILLETT, *The Process and Organization of Gov't Planning* (Columbia Univ Press).

HABIT—28

Habits are either bobs or sinkers, cork or lead. They hold you up, or hold you down.—*American Era*.

HISTORY—29

History: Something that goes in 1 era and out the other.—T HARRY THOMPSON, *Sales Mgt.*

IMAGINATION—30

Imagination lit every lamp in this country, produced every article we use, built every church, made every discovery, performed every act of kindness and progress, created more and better things for more people. It is the priceless ingredient for a better day.—HENRY J TAYLOR quoted by ALEX OSBORN, *Wake Up Your Mind* (Scribner).

INERTIA—31

Most people tend to perform the actions that require least effort, to think the thoughts that are easiest, to feel the emotions that are most vulgarly commonplace, to give rein to the desires that are most nearly animal. And they will tend to do this even if they possess the knowledge and skill to do otherwise.—ALDOUS HUXLEY, *Ends & Means* (Macmillan).

INTELLIGENCE—32

It is one of the failures of American philosophy that we confuse education and intelligence as much as we confuse plumbing and civilization. One oz of intelligence is worth a lb of education, for where there is intelligence education will advance on its own, but where education alone exists the results can be terrifying beyond the realm of untutored stupidity.—LOUIS BROMFIELD.

"Of all things!"

When the Nat'l Fedn of Business & Professional Women's Clubs meets in convention next month they will consider a move to recommend amendment of Selective Service to make unmarried women, 18 to 26, liable for military training and service. Proposal has approval of the official bd. Back of this revolutionary move is the stark fact that armed forces have secured less than 20% of req'd personnel thru voluntary recruitment. Early in World War II plans were set to draft 500,000 women, but top brass feared Congress would gag at idea. Plan was pigeonholed.

Sylvan Rich, important factor in the garment industry, thinks gals are getting taller. . . Philip Wolf, retail merchandising specialist, knows they are getting shabbier—in areas where television is popular. "The woman who used to dress up to go to a neighborhood movie, doesn't feel the same obligation when it comes to turning on the TV." Then, too, it just may be that some of the apparel pennies are going to meet those easy monthly payments on the TV set!

This month marks 15th anniv of the Soap Box Derby, a coaster-wagon contest for American boys, sponsored by Chevrolet dealers. This yr youngsters in 156 communities will compete. The All-American winner will be honored at Akron, Aug 10.

..... *Quote*



In the Spring issue of *American Heritage*, Alden Hatch tells the story of Eliphalet Remington and how, incredibly, he made the 1st of 10 million Remington rifles. He made it from sheer necessity. "In those days," Hatch points out, "when the forest was still full of 'noxious beasts' owning a gun was more important than owning a toothbrush is now."

In *Today's Health* (June) Dr Marc H Hollender and Stanley A Frankel present a satisfying philosophy for retirement, "You're Never Old When There's Something to Live For." Essence of their creed: "Retire people to something, rather than from something."

Sam Wingfield believes too many of us have lost the knack—and the thrill — of riding trains, planes, buses. He develops his point in "How to Travel Without a Car" (*American Legion Monthly*, June). Seems you can even travel without money these days—if your credit is good. Take your vacation now, pay later.

H L Gold, editor of *Galaxy*, a mag tuned to the far future, forecasts that we may one day export our old folks to the moon—as a kindly gesture. Seems the lower gravity there may help them lead happy, healthy lives—to the ripe age of 120, or thereabouts.

..... *Quote*

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LAUGHTER—33

Laughter directed by the heart cannot go wrong, because it will feel and imagine for its victim. But be wary of laughter which comes only from the head.—*Woman's Wkly*, London.

LIFE—Living—34

Modern life has become like a crowded highway along which we race, tense and tired, seeing nothing in the blurred landscape that flashes past as we rush along to our unknown destination. And yet all the beauties of the countryside, the valleys, mountains, lakes and streams, the homesteads and villages where old friends and neighbors, and perhaps interesting strangers live, are still there to be enjoyed if we will slow down, leave the highway, stroll along the quiet lanes and pause to renew old friendships and make new ones among the genuine folk who dwell there.—BRIANT S JACOBS, *Relief Society Mag.*

MANAGEMENT—35

Management's only real security, it feels, lies in the *hope* that it can help to create intelligent and realistic human relations.—F H HARBISON & KING CARR, *Causes of Industrial Peace under Collective Bargaining, Case Study No 2* (Nat'l Planning Ass'n).

MODERN AGE—36

Let us . . . quietly accept our times, with the firm conviction that just as much good can be done today as at any time in the past, provided only that we have the will and the way to do it.—ETIENNE GILSON, *Forbes*.

Pathways to the Past



Week of
July 13-19

National Ice-Tea Time (13-20)

July 13—This is the 165th anniv of the Northwest Territory Ordinance, the unique act which made possible the subsequent division of our Central States. First of these states to be admitted to the union was Ohio (1803).

July 14—Bastille Day, anniv of the destruction of the French Bastille (1789). . . It was 55 yrs ago today that the *Excelsior* arrived in San Francisco with 1st large shipment of Alaskan gold. The Klondike rush was on! . . . 1st American Army casualty in World War I occurred 35 yrs ago. Lt Louis J Genelba, of Medical Corps, rec'd shell wound serving with British at Arras, France.

July 15—St Swithin's Day. There is a legend that if it rains today, rain will fall each day thereafter for 40 days. . . Rembrandt van Rijn, Dutch painter, b 345 yrs ago. "He touched no side of art without leaving his mark on it." . . . Duck-billed platypus, familiar to cross-word-puzzle addicts, 1st exhibited N Y Zoological Society, 30 yrs ago today. Native of Australia, it is a fur-bearing, egg-laying animal with a large beak.

July 16—575th anniv of crowning of Richard II, of England. ("I live with bread, like you, feel want, taste grief, need friends: subjected thus, how can you say to me I am

10 Years Ago

From the files of QUOTE: In the midst of war, platitudes were plentiful, and Profound Remarks spouted voluminously. This, for example, from Andrew J May, Chmn House Military Affairs Comm: "The war may be over this yr, but if it is not ended, the conflict may go on. . ." The Gov't, of course, issued questionnaires at the drop of a hat, or a hint. One, in particular, asked for suggestions on how to cut down questionnaires!

a king?") . . . Josiah Spode, creator of superlative bone china, d 125 yrs ago. . . Roald Amundsen, discoverer of S Pole, b 80 yrs ago. . . Ready-mixed paint patented 85 yrs ago, by D R Averill, Newburgh, Ohio.

July 17—Our National Cemeteries authorized and designated 90 yrs ago.

July 18—Twenty yrs ago today we signed a treaty with Canada to develop the St Lawrence Deep Waterway. We're still thinking of doing something about it some day.

July 19—Feast of St Vincent de Paul, French priest who founded the world-renowned Sisters of Charity.

..... *Quote*

If I could only see the road
you came,
With all the jagged rocks and
crooked ways,
I might more kindly think of
your missteps,
And only praise.
If I could know the heartaches
you have felt,
The longing for the things that
never came,
I would not misconstrue your
erring then,
Nor even blame. — *Nautilus
Magazine.* 37

NEGATION—38

America has invented the phrase
"yes-men" for those who flatter
great exec's. In England we are
more troubled by "no-men" who
make it their business to employ
clever ignorance in opposing and
sabotaging every scheme suggested
by those who have knowledge and
imagination and enterprise.—
BERTRAND RUSSELL, *The Impact of
Science on Society* (Allen & Unwin,
England).

OPPORTUNITY—39

Last yr a study was made of the
chief execs who now manage 50
of America's largest businesses.
Every single man came up the
ladder the hard way, rung by rung.
—Flash, hm, R-C Motor Lines,
Jacksonville, Fla.

PEACE—40

Is lasting peace possible until
there are more bones than dogs?—
Banking.

.....Quote.....

PEACE—41

The thing for which we prepare
and which we earnestly expect
usually comes upon us. Food is
prepared to be eaten; clothing is
made to be worn; munitions of
war are produced to be used in
warfare. Just as truly, preparations
made for purposes of peace help
to bring about the peaceful condi-
tion for which they are prepared.
—FRANCIS J GABLE, *Highways of
Happiness.*

PERSONALITY—42

Men have yet to learn the value
of human personality. The fact
that a person is white, or black,
or yellow, of one race or another,
of this religion or that — these
things are not all-important. It
is the human personality that
should come first.—JOHN R VAN
SICKLE, publisher, of Durand, Ill.

POLITICS—43

Some U S Senators achieve
greatness and others are content
to let the seniority rule work for
them. — ARNOLD HEIDENHEIMER,
"Wiley: Another Vandenberg?"
New Republic, 6-2-'52.

" "

The nat'l political conventions
are to be held next door to the
Chicago stockyards. Any signifi-
cance in that?—*Houghton Line.*

PRODUCTION—44

Historically the phenomenal
growth of capacity of the Ameri-
can economy has come from a
relatively large increase in produc-
tion per man-hr and a much
smaller increase in the size of the
labor force; it has taken place in
spite of a 25% reduction in work-
ing hrs over the past 50 yrs.—
FRANK D NEWBURY, *Harvard Busi-
ness Review.*

PRODUCTION—45

In about 45 min's the American steel industry can make as much steel as an entire yr's output during the Civil War.—*Birmingham News*.

PROGRESS—46

Dean Donald David, of Harvard's Graduate School of Business, said that the 1st half of this century had witnessed the greatest advance in technology in all history. The 2nd half, he added, must see an equal advance in administration—the art and science of getting the world's work done thru people. Without it, we shall be lost.—*Modern Industry*.

RESOURCES—47

Of the 15 basic raw mat'ls req'd by U S industry, only 6 can be supplied in sufficient quantity in this country.—*Memo*, published by League of Women Voters.

RESPONSIBILITY—48

The happiest men are those who are thankful for life's responsibilities, not for its prizes and possessions.—*Forage Notes*.

SALESMANSHIP—49

If your customer who owes you part of last yr's coal bill springs a new television aerial, somebody is a better salesman than you are.—*Coal Dealer*.

“ ”

The salesman should not be ashamed of his calling, but rather of his not calling.—*Best's Insurance News*.

SCIENCE—50

To the great man of science, science is an art and he himself is an artist.—J W N SULLIVAN, *The Limitations of Science* (Mentor).



Too rarely do we find an “art book” that is authoritative, yet breathlessly interesting to those who “don't know anything about art.” In his new work, *Towards Modern Art* (Garden City) Ludwig Goldscheider employs an arresting device. He presents 50 pairs of pictures with striking similarities. Yet these creative efforts were produced hundreds, and in some instances thousands, of years apart. The emerging philosophy of the book is that art is ageless — that all men, in all times, have held similar concepts, arrived at similar conclusions.

With the publication (June 30) of an original novel, *Six Angels at My Back*, by John Bell Clayton, Macmillan launches an interesting experiment. The book will be issued with laminated paper cover at a new low price of \$1.50. No other edition is planned. The idea: to test price as a factor in sale of original fiction. The author, winner of an O Henry Memorial award, has had stories in *Harper's*, *Collier's*, *American Mercury*, *Esquire*.

Our favorite story of the week is Vincent Sterrett's assertion that the French translator, at work on Colley Cibber's comedy, *Love's Last Shift*, rendered the title, *La Dernière Chemise de l'Amour*.

..... *Quote*



Declaration of War on War

WILFERD A. PETERSON

We, the people of the planet Earth, declare war on war! We must destroy war before war destroys us.

We declare war on atom bombs, stratosphere rockets, poison gas, and all other methods of killing as a means of settling disputes. We must replace organized savagery with organized good will.

We declare war on the evils within us that cause wars: fear, hate, intolerance, greed. We shall strive to make our best selves the supreme comdrs of the thoughts we think.

We declare war on the common enemies of man's survival. Instead of warring against each other, let us unite our forces and fight poverty, disease, hunger, and maladjustment.

We declare war on the narrow viewpoint. From now on we shall think and act like world citizens.

We declare war on war because money spent for war buys only starvation, disease, despair, ruin, and death, while money spent for peace buys all the priceless things of life: home, family, friendship, success, and happiness. We shall willingly pay the price on the Price Tag of Peace because peace is the bargain of the ages. — Hoover Sphere.

.....Quote.....

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SIMPLICITY—51

A little boy was telling his story of Elijah and the bears. The children, you remember, were calling the prophet names, and that angered him. So he told them that if they kept that up he'd sic the bears on them to eat them. The boy concluded: "So they did, and he did, and the bears did." Well, there may be better writing than that—but not a great deal better! —T S HARDING, "Ending Illiteracy Among the Educated," *American Jnl of Economics & Sociology*.

SPEECH—52

The best way to "save face" is to keep the lower end of it closed. —War Cry.

“

When a fellow breaks a date
He usually has to—
When a girl breaks a date,
She usually has two.—Link. 53

“

SUCCESS—54

Success doesn't give us a good opinion of ourselves; it merely confirms it.—PETIT SENN quoted in *Revue de la Pensee Francaise*, Paris (QUOTE translation).

SUPERSTITION—55

We Americans ought not to be superstitious about the number 13. In the Great Seal of the U S, there are 13 stars; 13 stripes; 13 arrows in the eagle's talon; 13 clouds in the glory; 13 letters in the motto; 13 laurel leaves; 13 berries on the branch; 13 feathers in each wing and 13 feathers in the tail.—Boys' Life Mag.

TELEVISION—56

Sponsor of the recent Walcott-Charles prizefight paid \$200,000 for the television rights. This represents approx \$30,000 for each minute of the commercial.

TEMPTATION—57

Here are 3 great temptations which face us all: the temptation to recline; the temptation to shine; and the temptation to whine.—DAVID CHRISTIE, *Service of Christ*.

THOUGHT—58

Our best friends and our worst enemies are our thoughts. A thought can do us more good than a doctor or a banker or a faithful friend, or more harm than a brick.—*Maryland Grocers' Skirmisher*.

TRUTH—59

The pursuit of truth shall set you free—even if you never catch up with it.—*Roebing Record*, hm, John A Roebling's Sons Co.

VIEWPOINT—60

When I read those Washington bureau reports, I am reminded of my fine old Confederate ancestor who wrote a book called *An Unbiased History of the Civil War from the Southern Point of View*.—BURTON HILLIS, *Better Homes & Gardens*.

WAR—Cost—61

Total cost of World War II was \$4 trillion, according to a Library of Congress study. The cost breaks down to about \$1,708 per capita for every man, woman and child in the world.—*United Mine Workers Jnl*.

WAR—Peace—62

Victors in war's destruction are the victims of peace's restoration.—T N TIEMEYER, *Pulpit Digest*.

Let us not hoodwink ourselves with notions of perpetual peace and of the millennium. These only increase the danger of war, and they rest upon a misunderstanding of human nature. Men and women are not angels.—JOHN U NER, *War and Human Progress* (Harvard Univ Press).

“

Sing When You Drive:

At 45 mi's per hr sing "Highways are Happy Ways."

At 55 mi's per hr sing "I'm a Stranger Here, Heaven's My Home."

At 65 mi's per hr sing "Nearer My God To Thee."

At 75 mi's per hr sing "When the Roll is Called Up Yonder."

At 85 mi's per hr sing "Lord, I'm Coming Home."—C E LATYNSKI, *Employees' Bulletin*, hm, Weirton Steel Co. 63

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YOUTH—64

The typical American soldier now in Korea was born about '30, lived his early yrs during the depression, was 9 yrs old when World War II started, 15 when it ended, and then experienced 5 yrs of disillusionment as the bright hopes for peace thru the UN dimmed.—ERIC W JOHNSON, Headmaster, Friends Central School, Philadelphia, "What Should Our Schools Be Doing in Times of Fear and Crisis?" *School Exec*, 6-'52.

.....Quote.....

Good Stories.....

you can use

One sunny afternoon two silent lanky mountaineers met on a wooded trail. One stared at the other with a puzzled expression and inq'd:

"Look here, David, what do you mean by shooting at me? I ain't got no quarrel with you."

"You had a feud with Abe Gordon, didn't you?" asked the other.

"Sure, but Abe's dead."

"Well," was the stern reply, "I'm his executor."—*United Mine Workers Jnl.* a

" "

On a science test, the teacher had asked, "What kind of energy does a moving train have?"

At the end of the period, a student came up and said, "I made a mistake. I wrote Kentucky energy, but I meant to write Connecticut."—*High Points.* b

" "

✓ A Bishop was invited to dinner. During the meal he was astonished to hear the young daughter of the house state that a person must be very brave to go to church these days.

"Why do you say that?" asked the Bishop.

"Because," said the child, "I heard papa tell mamma last Sunday that there was a big shot in the pulpit, the canon was in the vestry, the choir murdered the anthem, and the organist drowned everybody."—*Cambridge (England) Daily News.* c

.....Quote.....

I LAUGHED AT THIS ONE

ARTHUR BRYANT
British historian,
columnist, lecturer

Once at one of these rustic lectures I gave an involuntary theatrical performance. . . The particular audience which witnessed it was a rather small and exceptionally stolid one, mtg in the elementary school of a small country town. . . It so happened that on this occasion a school teacher earlier in the day had left a stump of charcoal in the pencil tray beside me. This I began absent-mindedly to finger as I talked, and then . . . to rub my fingers up and down my forehead. The suppressed titterings and almost apoplectic heavings of the audience so normally undemonstrative astounded me . . . When I had finished speaking . . . and the sec'y begged me to retire to look at my face in a mirror before answering questions, I realized that my audience, far from displaying ill-manners, had exercised the most commendable restraint. For while I talked to them of the Industrial Revolution . . . I had striped my face and forehead with as many stripes as a zebra. . . I must confess I found it difficult to see humor in the situation at the time, but I have since laughed often at recollection of my appearance.—*Illustrated London News.*

Wise Cracks

A soldier from the Deep South had been placed on guard duty at a point on the beach and told he was to hold the ground. He had never seen the tide come in before, and, in a couple of hrs was standing in water up to his shoulders. The officer in charge came up and shouted at him: "You dumb cluck, what are you doing in that water?"

"Well, capt'n," the soldier repl'd, "you told me to hold th' ground an' I'm a' doin' it, but this here crick has riz' somethin' awful!"—*United Min? Workers Jnl.* **d**

The mother of a 7-yr-old girl recently intercepted, and confiscated, the following letter, written by her daughter to one of the family's next-door neighbors:

We are going to move away mother & daddy found a house they think it is very nice. I hope you have a nice time without us too.—*New Yorker.* **e**

After his talk to the Sunday school class, the minister asked if there were any questions. And a shrill voice piped out: "Please, sir, why did the angels walk up and down Jacob's ladder when they had wings?" "Ah, I see," said the minister. "Now would anyone like to answer that question?"—*Louisville Courier-Jnl Mag.* **f**

After Calvin Coolidge made it known that he did not choose to run again for the Presidency, he was besieged by newspaper re-

If you can't be thankful for what you receive, be thankful for what you escape.—Arkansas Baptist.

Emergency: Greatest asset of the White House. — HARVEY CAMPBELL, Detroit.

The good old days: When we talked about "millions" for defense. —United Mine Workers Jnl.

They say that the object of war is a more perfect peace. The Russians' object of war is a bigger piece.—Reformatory Pillar.

One trouble with primaries is that it takes so much money to prime them.—Miami Business.

porters for a more elaborate statement. It seems one mbr of the 4th estate was more persistent than the others.

"Exactly why don't you want to run for Pres again, Mr Coolidge?" he inquired.

The President's solemn reply: "No chance for advancement."—*Sunshine Mag.* **g**

A younger teacher asked her 3rd-grade music class: "What is a scale?" Immediately came the answer: "A freckle on a fish!"—J CURTIS SHAKE & JAS A SMITH, Elementary School Jnl. **h**

Quote-ettes

Brig Gen HAYDON L BOATNER, commenting on perversity of Korean prisoners of war: "They're just like women. It breaks their hearts to do anything exactly as they're told to do it." 1-Q-t

" "

ELMER E BAILEY, 41-yr-old father, on birth of his 18th child: "I can't rightly call the names of the whole brood. After the 1st 4 or 5, I get them mixed up." 2-Q-t

" "

Dr CLIFFORD GASTINEAU, Mayo Clinic specialist, addressing American Medical Ass'n: "I suppose we have a higher percentage of fat people than other country because so many of our folks have time on their hands. People don't know what to do with their leisure, so they eat out of sheer boredom." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

Motorists can add 6 mo's or more to usable life of an automobile battery by substituting *Hydro-cap* for conventional caps, says Industrial Research, Inc. New cap preserves water in battery by means of a catalyst which converts escaping hydrogen and oxygen gases back into water; prevents corrosion; warns of overcharging.

Headlite-Foglights snap tightly onto regular headlights, utilizing their full candle power to pierce adverse elements. Made to fit all

makes of cars, busses and trucks, this new amber-colored *Polaray* lens removes hazards of bad weather driving—rain, fog, dust or smog. Mfr'd by Safety Industries Inc, 1577 1/2 W Washington Blvd, Los Angeles 7.

Item gaining popularity is the *Tire-Larm* which replaces valve cap; whistles loudly when a tire is leaking or is under-inflated. Luminous, shows at night as revolving circle of lights — an additional safety measure. Distributed by Lowell Products Co.

